

Rethink 



Refill.

**Empowering Youth to  
End Plastic Pollution**



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# Rethink. Refill.



## Providing Underserved Schools & Communities:

- Safe Drinking Water
- Water Refilling Stations
- Reusable Water Bottles
- Social Entrepreneurship
- Eco Education Programs

Rethink.Refill. is a worldwide initiative of Plastic Oceans International, a 501(c)(3) nonprofit organization based in the United States that is dedicated to ending plastic pollution.



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## Overview

Rethink.Refill. is an education program that empowers youth and communities to be part of the solution to the global problem of plastic pollution.

It offers a quantifiable way to track the amount of plastic bottles prevented from entering the environment and landfills. Data can be easily tracked and success can be used as a tool to encourage other members of the community to join in plastic pollution prevention.

**Our goal is to prevent over 10 million plastic bottles from entering the environment by the end of 2022!**

Help Us Prevent Over  
**10 MILLION**

**Water Bottles from Reaching  
Landfills and the Environment!**

## Safe Drinking Water

Safe drinking water is often something that we take for granted in the developed world. However, over 2 billion people worldwide don't have easy access to it, including in the United States. Let's work together to help change that! We can offer filtration systems that provide a safe source of water, that are integrated right into your refilling station.

Over  
**500 BILLION**

**Water Bottles Are Bought Annually**

Over

**2 BILLION**

**People Don't Have Access to Safe Drinking Water**

## Reusable Bottles

Your school or community center will be provided with quality reusable water bottles, helping reduce the more than 500 billion single-use plastic bottles used every year.

## Water Refilling Stations

Rethink.Refill. provides your facility with one or more water refilling stations that can easily track how many plastic bottles you are saving from reaching landfills or the environment. Various types are possible, based on your infrastructure and needs, but we'll work with you to find the right fit.



## Eco Education Program

Our team will work with you to provide an engaging education workshop that fits the needs and resources of your school or community center. This is unique to each situation, but the goal is to deliver an experience that informs, inspires and incites change.



## Social Entrepreneurship

This component allows kids, or other community members, to use their creativity in devising fundraising efforts to support additional refilling stations and reusable water bottles. It can also combine with great activities, such as beach cleanups, sports competitions, and other activities. It's a fun experience that allows participants to be further empowered as change makers.

**"Rethink.Refill. is a powerful teaching tool that complements several school activities where our students are helping the environment."**

Sandi Kuhn, Principal, Crimson Elementary  
Mesa, Arizona, USA

**"Knowledge is power and when our youth are provided the facts about plastic pollution and sustainability, their ideas and actions are inspiring."**

Julie Andersen, Plastic Oceans International



## How to Participate

Through the generosity of several key donors, Plastic Oceans International currently has funding for several more implementations of the Rethink.Refill. program. These fully funded opportunities are designated for underserved schools or communities worldwide, and you can apply for a slot via the website shown at the bottom of this page.

We also encourage you to find local businesses or organizations that would be willing to sponsor your participation. Each implementation has an average cost of \$3,000USD, but that can vary based on your specific location, situation and needs. Another option is to begin with the social entrepreneur component, as a means of raising funds to support your participation. Either way, we will give you the tools to help you succeed.

We encourage you to contact us to discuss the possibilities

## Contact Info

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**Empower Youth to End Plastic Pollution**

**[PlasticOceans.org/Rethink-Refill/](https://PlasticOceans.org/Rethink-Refill/)**