VISION
End plastic pollution.

MISSION
INFORM about the plastic pollution problem.
INSPIRE care and concern that empowers change.
INCITE action on real solutions.

GOAL
Change the world’s attitude toward plastic, affecting consumer behavior, corporate practices and public policy.

For A Better Planet. For A Better You.
Serving our oceans and the public to end plastic pollution.

PlasticOceans.org
A nonprofit organization fighting to end plastic pollution.
THE FACTS

MORE THAN 
500 BILLION plastic water bottles are bought annually.

MORE THAN 90% of all plastic is NEVER recycled.

MORE THAN 8 MILLION TONS OF PLASTIC dumped in the oceans annually.

OUR EFFORTS

ACTIVISM
Organizing beach cleanups, awareness campaigns, and other events that motivate participants to rethink plastic.

ADVOCACY
Supporting legislation and policies around the world that will eliminate or reduce plastic pollution.

EDUCATION
Providing programs to schools, corporations, and communities around the globe.

FILM & CONTENT CREATION
Using the power of storytelling and visuals to engage, inform and inspire audiences.

SCIENCE
Conducting research that provides a better understanding of plastic pollution and how it affects our waters, wildlife and human health.

SOCIAL ENTREPRENEURSHIP
Working with big brands, startups and individuals to foster solutions that reduce or eliminate plastic waste.

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Join us in the fight against plastic pollution!