Plastic Oceans International's
BLUE COMMUNITIES
Acting Locally to Accelerate Change Globally
This BlueCommunities program fosters a more sustainable and healthy existence for all by establishing long-term egalitarian relationships with local communities and NGOs on projects that embrace circular principals. We believe that these localized efforts are the building blocks for creating socioeconomic and environmental change that benefits the entire planet.

Through working with and supporting this diverse network of local partners, our team believes we can make an impact that is felt worldwide.

This program operates in unison with the UN’s Sustainable Development Goals, which are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere.

An initiative that operates with one very simple belief: We can and must act locally in order to accelerate change globally.
WHAT IS A BLUECOMMUNITY?

A BlueCommunity is a shared coastal geographic region of any kind or size (village, town, city, province). It’s one whose local culture and economy are driven by the waterways they inhabit – whether its an ocean, sea, lake or river.

We select a BlueCommunity based on numerous criteria, but we look for those that are trying to solve plastic pollution or other sustainability issues, with those efforts driven by local stakeholders, such as NGOs, green businesses, government or community associations. We seek to partner with those that best understand the local cultural, economic and environmental dynamics; and we do so by supporting existing programs that work well, or collaborating on new ones that can benefit the community and provide inspiration for change on a global level.

PlasticOceans.org/BlueCommunities
Together we can all work within our local context to benefit our shared global community.

GOALS BY THE END OF 2022

250 Communities
1,000 Members
10,000,000 People Directly Engaged Worldwide

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This program offers our organization the opportunity to collaborate with local NGOs and stakeholders to amplify pre-existing projects and to create new ones. It allows us to support a diverse array of socioeconomic and environmental activities that create positive and measurable change aligned with an international framework, thus affecting global progress.

In turn, it offers members a wider audience, provides them the financial support and resources that they need, and connects them with like-minded communities and organizations around the planet.

Each member is a rich source of information and wisdom, so members are encouraged to interact with each other in order to inform, inspire and incite the different types of action and change that is needed for a healthier society and planet.
KEY BENEFITS

- **Access** to a global network of like-minded organizations that hold a vast amount of wisdom.

- **Eligibility for micro grants** to support local projects.

- **The global reach** of Plastic Oceans International, giving local projects a wider voice and impact.

- **Collaboration** with the Plastic Oceans team of experts, offering advice and direction as needed.

- **100% FREE to join**, but there is an evaluation process in order to ensure the right fit.
LET'S COLLABORATE

To join the BlueCommunities initiative, please visit our website or email us today.

blue@plasticoceans.org
PlasticOceans.org/BlueCommunities

INAUGURAL COMMUNITIES

Alapuzzah, India
Campeche, Mexico
Chiloé Island, Chile
Detroit, USA
Durban, South Africa
Easter Island

FOUNDING MEMBERS

PlasticOceans.org