



Plastic Oceans International's

# BLUECOMMUNITIES

Acting Locally to Inspire Change Globally





# THE BASICS

**BlueCommunities** fosters a **more sustainable and healthy existence for all** by establishing long-term egalitarian relationships with local communities and organizations on projects that embrace **circular principals**. We believe that these localized efforts are the building blocks for **creating socioeconomic and environmental change that benefits the entire planet**.

Through working with and supporting this diverse network of **local partners**, our team believes we can make an impact that is felt worldwide.

This program operates in unison with the **UN's Sustainable Development Goals**, which are a universal call to action to end poverty, protect the planet and improve the lives and prospects of everyone, everywhere.

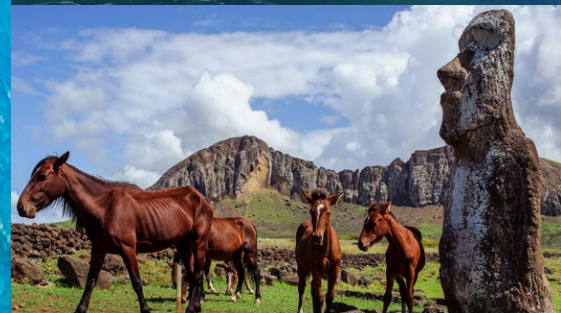
**An initiative that operates with one very simple belief: We can and must act locally in order to inspire change globally.**



# WHAT IS A BLUECOMMUNITY?

A **BlueCommunity** is a shared geographic region of any kind or size (neighborhood, village, town, city, province) whose local culture and economy are driven by the waterways they inhabit – whether it's an ocean, sea, lake or river.

We select a **BlueCommunity** based on numerous criteria, but we look for those that are trying to **solve plastic pollution or other sustainability issues**, with those efforts driven by **local stakeholders**, such as NGOs, green businesses, educational institutions, government or community associations. We seek partners that best understand the local cultural, economic and environmental dynamics; and we do so by supporting existing programs that work well, or collaborating on new ones that can benefit the community and provide inspiration for change on a global level.





**Together we can all work within our  
local context to benefit our shared  
global community.**



## **GOALS BY THE END OF 2022**

**250**

Communities

**1,000**

Members

**10,000,000**

People Directly Engaged Worldwide



# THE VALUE OF BLUECOMMUNITIES

This program allows us to support a diverse array of socioeconomic and environmental activities that **create positive and measurable change** aligned with an international framework, thus accelerating **global progress**.

In turn, it offers members a wider audience, provides them the financial support and resources that they need, and **connects** them with like-minded communities and organizations around the planet.

Each member is a rich source of information and wisdom, so **members are encouraged to interact with each other in order to inform, inspire and incite the different types of action and change that is needed for a healthier society and planet.**







# KEY BENEFITS

- **Access** to a global network of like-minded organizations that hold a vast amount of wisdom.
- Eligibility for **micro grants** to support local projects.
- The **global reach** of Plastic Oceans International, giving local projects a wider voice and impact.
- **Collaboration** with the Plastic Oceans team of experts, offering advice and direction as needed.
- **100% FREE to join**, but there is an evaluation process in order to ensure the right fit.







PLASTIC™  
OCEANS

# LET'S COLLABORATE

To join the BlueCommunities initiative, please  
visit our website or email us today.

[blue@plasticoceans.org](mailto:blue@plasticoceans.org)

[PlasticOceans.org/BlueCommunities](http://PlasticOceans.org/BlueCommunities)

## SUPPORTING PARTNER



RESTORE  
OUR  
EARTH

## INAUGURAL COMMUNITIES

Alappuzah, India  
Campeche, Mexico  
Chiloé Island, Chile  
Detroit, USA  
Durban, South Africa  
Easter Island

## FOUNDING MEMBERS



THE SOCIAL  
FORESTRY PROJECT



NINTH  
WAVE



[PlasticOceans.org](http://PlasticOceans.org)